



Chabad Jewish Center of Longmont  
195 South Main St. Suite #4  
Longmont, CO 80501

ADVERTISING FORM  
Jewish Art Calendar  
Jewish Year 5777  
2016-2017

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Dear Friend,

Preparations are under way for the printing of the Ninth Jewish Art Calendar in Longmont Colorado. Chabad Jewish Center of Longmont will be producing this attractive multi-color publication and mailing it to the Longmont Jewish community and surrounding areas free of charge.

The calendar will include detailed information about upcoming holidays, educational messages, Shabbat and Holiday candle lighting times, traditional Jewish recipes, and popular thematic artwork. The practical design also provides ample room for the recording of personal information and appointments. The calendar will also include many of the much-anticipated events and programs of Chabad Jewish Center of Longmont.

The calendar will also feature opportunities for your family's special occasions, i.e. Bar/Bat Mitzvah, Yahrzeits, birthdays and anniversaries, to be printed in the calendar.

We believe this is also an extraordinary advertising opportunity to market your business or services to the Jewish community. Unlike newspaper ads that are seen once and discarded, this business promotion will benefit you continuously, as it is displayed in homes and offices throughout the community the whole year round, thus ensuring optimum visibility for your products or services, and maximum return for your dollar.

Your participation helps us with this worthy endeavor, as well as with our other efforts on behalf of Jewish continuity. Please take a moment to fill out the form and return it to us. Your early response will be greatly appreciated.

Warm regards,

*Yakov Borenstein*

Rabbi Yakov Borenstein  
Director



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### ADVERTISER'S INFORMATION

Name: \_\_\_\_\_ Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

\*Please use billing address when charging to your credit card

### CALENDAR PAGE ADS

- ☐ **Full Page** (center page of calendar) (8.25" x 10.875" ) \$1,800
- ☐ **Back Cover** (5" x 7.5") \$1250
- ☐ **Full Banner** (3 business cards) (10.875" x 2") 1 month, \$630 3 months, \$1,600 4 months, \$2,000  
Preferred Month(s) \_\_\_\_\_
- ☐ **Third Banner** (2 business cards) (7" x 2") 1 month, \$475 3 months, \$1,300 4 months, \$1,540  
Preferred Month(s) \_\_\_\_\_
- ☐ **Business card** (3.5" x 2") 1 month, \$360 3 months, \$1,000 6 months, \$1,800 13 months, \$2,540  
Preferred Month(s) \_\_\_\_\_
- ☐ **Calendar box** (1.5" x 1.375") 1 month, \$160 3 months, \$ 360 13 months, \$1,200  
Preferred Month(s) \_\_\_\_\_

For best effect, email your ad high resolution JPEG or PDF formats to  
Calendar@JewishLongmont.com

### PAYMENT

- ☐ Amount: \_\_\_\_\_
- ☐ Credit Card #: \_\_\_\_\_ Exp. \_\_\_\_\_ Security Code \_\_\_\_\_
- ☐ Send check to Chabad Jewish Center of Longmont – 195 S. Main St. Suite #4 Longmont, CO 80501
- ☐ Please invoice me.
- ☐ Signature: \_\_\_\_\_
- Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_
- Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_



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## CALENDAR FACTS

- *Year round exposure to 5,000 Jewish households & businesses*
- *Promotes your business to thousands in our community*
- *Referred to over and over 365 days a year*
- *Mailed without charge to the entire Jewish community*
- *Important Holiday information*
- *Local candle lighting times*
- *Historical facts & insights*
- *Kosher Recipes*
- *Beautiful Jewish art work each month (full color)*
- *Local Jewish events*
- *Months- Sep 2016-Sep 2017 with a possible extra 3 month preview; through Dec 2017*
- *Features: Jewish and secular calendar combined*
- *Helps fund Chabad Jewish Center of Longmont, a 501-C3 non-profit organization, administrating community aid, enrichment programs, education programs, and a cultural network*



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### SIZE CHART FOR ADVERTISEMENTS

Sample pages of the Jewish Art Calendar 8.25" / 10.875"

Calendar is in full color

**Ad #1 – 10.875" / 2"**

*Your ad here*

**Ad#2**

**This ad is 5.4" / 2"**

*Your ad here*

**Ad#3**

**Business card size**  
**This ad is 3.875" / 2"**  
*Your ad here*

**Ad#4**

This ad is  
1.5" / 1.375"

(This "box ad" is recommended  
for multiple advertisements or  
greetings/dedications)



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10.875"

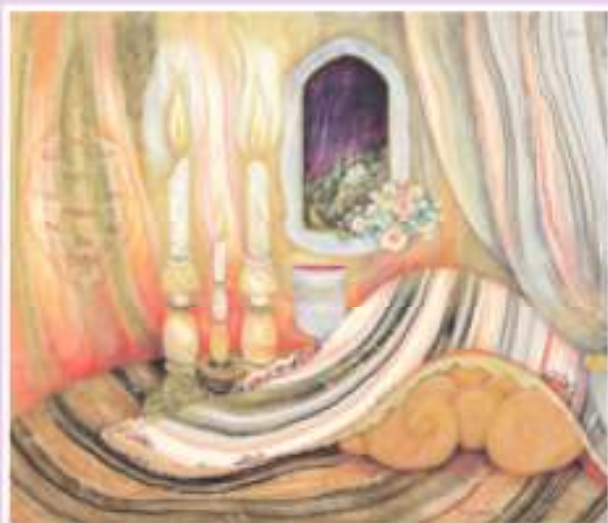
February 2007

Shevat-Adar

5767

שבט-אדר תשס"ז

Sample  
top page



The Holy Temple - artwork by Mikhael Hershkov

**Shevat 15**  
New Year for trees, when trees begin to bud in Israel. It is customary to eat many fruits, especially Olives for which the food of Israel is praised in Scriptures.

**Shevat 22**  
Yartman of Rebbein Chaya Minka Schneerson, wife of the Lubavitcher Rebbe, Rabbi Menachem Schneerson.

### Kosher Food

#### Food for the Soul

Just as there are foods that are good for the body and foods that are harmful, so there are foods that nourish the inner person—the soul—and foods that harm it.

The Kosher Laws are Torah's guide to those foods that affect the Jewish soul adversely. Any meat or food that is eaten must be slaughtered in a prescribed, humane fashion. Meat and milk must never mix. Scorpions, predatory birds and fish, shellfish and certain other animals are forbidden. Any processed foods must be produced under strict supervision.

#### Eating is Sacred

When they talk about spirituality, people think about meditation, prayer and maybe music. You may see eating as a spiritual activity. But according to the Torah, everything a person does is another way to infuse the world with spiritual meaning. In

privately eating. When a person eats food with the proper mindfulness and uses the energy of that food for good things, the food becomes elevated through his eating.

That's another reason for Kosher guidelines. Kosher foods are those that a Jewish soul is able to elevate. Non-kosher foods are those that will only drag the soul down. When enough people are busy elevating the world rather than being dragged down by it, the world is able to reach its fulfillment, the time described by the prophets as the time of Moshiach.

#### It's Never Been Easier To Keep Kosher

Seventy percent of the packaged foods in your neighborhood are probably kosher already. Kosher foods are the fastest growing segment of the food industry. Going the full mile can be a smooth, step-by-step process—each step a mitzvah all on its own:

Don't mix meat and milk.  
Cut out pork, shellfish and non-kosher fish.  
Buy only kosher meat.  
Buy only those processed foods that have kosher certification.  
Make your kitchen kosher.

For more information or for help in keeping kosher, please contact us.

AD SPACE

Ad #2 takes up  
half of box

Ad #1 takes up  
entire box

Ad#3  
goes here and  
is a 3rd  
of the box

sample  
bottom  
page

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>Times shown are DAYLIGHT SAVING TIME FOR METRO NY-NJ</p> <p><b>OCTOBER 2003</b></p>	<p>Ad #4 takes up blank calendar box</p> <p>AFTER CANDLE LIGHTING</p>	<p>Ad #4 takes up blank calendar box</p>	<p>1 תשרי 5 Tishrei 5</p>	<p>2 תשרי 6 Tishrei 6</p>	<p>3 תשרי 7 Tishrei 7</p> <p>Light candles at 6:17 p.m.</p>	<p>4 תשרי 8 Tishrei 8</p> <p>האזין HAAZIN Shabbat Sheni Shabbat ends at 7:16 p.m.</p>
<p>5 תשרי 9 Tishrei 9</p> <p>ערב יום כיפור Eve of Yom Kippur Light candles at 6:14 p.m. Fast begins at 6:28 p.m.</p>	<p>6 יום כיפור YOM KIPPUR Yizkor Yom Kippur ends at 7:13 p.m.</p>	<p>7 י"א תשרי 11 Tishrei 11</p>	<p>8 י"ב תשרי 12 Tishrei 12</p>	<p>9 י"ג תשרי 13 Tishrei 13</p>	<p>10 י"ד תשרי 14 Tishrei 14</p> <p>ערב חג סוכות Eve of Sukkot Light candles at 6:06 p.m.</p>	<p>11 י"ה תשרי 15 Tishrei 15</p> <p>יום ראשון ראש חג סוכות First Day of SUKKOT Light candles after 7:05 p.m.</p>
<p>12 ט"ז תשרי 16 Tishrei 16</p> <p>יום ב' דחג סוכות Second Day of SUKKOT Yom Tov ends at 7:03 p.m.</p>	<p>13 י"ז תשרי 17 Tishrei 17</p> <p>יום ג' דחג סוכות 1st Intermediate Day of Sukkot Columbus Day</p>	<p>14 י"ח תשרי 18 Tishrei 18</p> <p>2nd Intermediate Day of Sukkot</p>	<p>15 י"ט תשרי 19 Tishrei 19</p> <p>3rd Intermediate Day of Sukkot</p>	<p>16 כ' תשרי 20 Tishrei 20</p> <p>4th Intermediate Day of Sukkot</p>	<p>17 כ"א תשרי 21 Tishrei 21</p> <p>תשעה באב תשעה באב Light candles at 5:53 p.m.</p>	<p>18 כ"ב תשרי 22 Tishrei 22</p> <p>שמיני עצרת SHEMINI ATZERET Yizkor Light candles after 6:24 p.m.</p>
<p>19 כ"ג תשרי 23 Tishrei 23</p> <p>שמחת תורה SIMCHAT TORAH Yom Tov ends at 6:53 p.m.</p>	<p>20 כ"ד תשרי 24 Tishrei 24</p> <p>אשרו חג Isru Chag</p>	<p>21 כ"ה תשרי 25 Tishrei 25</p> <p>Sample Mazel Tov Jerry!</p>	<p>22 כ"ו תשרי 26 Tishrei 26</p> <p>Sample Max's Birthday</p>	<p>23 כ"ז תשרי 27 Tishrei 27</p> <p>Light candles at 5:45 p.m.</p>	<p>24 כ"ח תשרי 28 Tishrei 28</p>	<p>25 כ"ט תשרי 29 Tishrei 29</p> <p>ב' ראש חודש BEREISHI Blessing of New Moon Shabbat ends at 6:45 p.m. New Moon: 5:11 6/18 p.m.</p>
<p>26 ל' תשרי 30 Tishrei 30</p> <p>STANDARD TIME</p> <p>ראש חודש חשוון Rosh Chodesh Cheshvan</p>	<p>27 א' חשוון 1 Cheshvan 1</p> <p>ראש חודש חשוון Rosh Chodesh Cheshvan</p>	<p>28 ב' חשוון 2 Cheshvan 2</p>	<p>29 ג' חשוון 3 Cheshvan 3</p> <p>Sample Steve &amp; Diane's Anniversary</p>	<p>30 ד' חשוון 4 Cheshvan 4</p>	<p>31 ה' חשוון 5 Cheshvan 5</p> <p>Light candles at 4:36 p.m.</p>	<p>Ad #4 takes up blank calendar box</p>

Birthday, Anniversary, Yahrtzeit Reminders  
goes here or in any calendar box

10.875"

8.25"

8.25"